



JOSEPH  
**CHEANEY**  
& SONS

Inner Cover

PURELY  
MADE IN  
ENGLAND

SINCE 1886

[WWW.CHEANEY.CO.UK](http://WWW.CHEANEY.CO.UK)



‘MADE IN ENGLAND’ IS AN  
IMPORTANT HALLMARK  
OF A CHEANEY SHOE AND  
ONE THAT WE REMAIN  
FIRMLY COMMITTED TO.

## A WARM WELCOME

Thank you for taking the time to pick up and read our latest brochure. It is always rewarding to present the latest collections of footwear that we have to offer.

We are an independent British owned business and have been crafting goodyear welted footwear to the highest standards for many generations. 134 years of history sits behind every Cheaney shoe and with our dynamic team of craftsmen and women we aspire to be best in class at what we do. ‘Made in England’ is an important hallmark of a Cheaney shoe and one that we remain firmly committed to from the first cut to the final polish.

City, country, classic or contemporary – whatever your desire we hope that you find something for the occasion in this brochure.

Please enjoy.

WILLIAM AND JONATHAN CHURCH  
Joint Managing Directors

# THE HIGHLY SKILLED ART OF SHOEMAKING

IT TAKES EIGHT WEEKS AND 200 HAND OPERATIONS TO MAKE A PAIR OF CHEANEY SHOES, PASSING FROM ONE 'ROOM' (AS THE VARIOUS DEPARTMENTS ARE KNOWN) TO ANOTHER.

The first stage is cutting 'clicking' the leather, followed by stitching the uppers 'closing'.

Unlike some manufacturers, Cheaney has been cutting and closing shoes in our Northamptonshire factory since 1886. The clicker carefully cuts the leather to match a pair. The name derives from the sound of the cutter's knife on the brass bound pattern.

Individual pieces of upper and lining leather are sewn together, then prepared for attaching to the insole and pulled over the last, the leather adopting the shape of the last.

The Goodyear welt is a strip of leather with a groove on its reverse, which is sewn through the upper to the insole, making the shoe more flexible.

The cavity inside the rib on the insole is filled with soft cork cushioning, allowing the impression of the foot to be made, so the more a Goodyear welted shoe is worn, the more comfortable it feels.

Reinforcement, (the shank) is added between the forepart at the front and the area where the heel will sit, providing support to the arch of the foot and helping prevent distortion of the shoe in wear.

The sole is then intricately stitched to the welt and edge finished before reaching the Shoe Room. Many Cheaney shoes are hand-burnished, giving an 'antiqued' look. A small mop with coloured wax is worked into specific areas of the upper. The friction creates heat, resulting in this very special effect. This highly skilled handcraft ensures every pair is unique.



# THE 125 COLLECTION

CLASSIC ELEGANCE



*Alfred*

Black Calf  
Fitting F & G  
Last 125

**Sole**  
Goodyear welted  
leather sole, also  
available with  
Goodyear welted  
dainite rubber sole or  
goodyear welted slim  
diamond rubber sole  
in f fitting



*Alfred*

Burnished  
Mocha Calf  
Fitting F & G  
Last 125

**Sole**  
Goodyear welted  
leather sole



*Wilfred*

Black Calf  
Fitting F & G  
Last 125

Sole  
Goodyear welted  
leather sole

*Wilfred*

Bitter chocolate  
Janus suede  
Fitting F  
Last 125

Sole  
Goodyear welted  
extra flex leather sole

*Kelly*

Black  
patent leather  
Fitting F  
Last 125

Sole  
Cemented leather  
sole and heel



*Wilfred*

Burnished  
Mocha Calf  
Fitting F & G  
Last 125

Sole  
Goodyear welted  
leather sole

*Arthur III*

Plough suede  
Fitting F  
Last 125

Sole  
Goodyear welted  
leather sole



*Arthur III*

Black calf  
Fitting F & G  
Last 125

Sole  
Goodyear welted leather  
sole. Also available  
with goodyear welted  
slim diamond rubber  
sole in f fitting



*Arthur III*

Burnished  
mocha calf  
Fitting F  
Last 125

Sole  
Goodyear welted  
leather sole



*Arthur III*

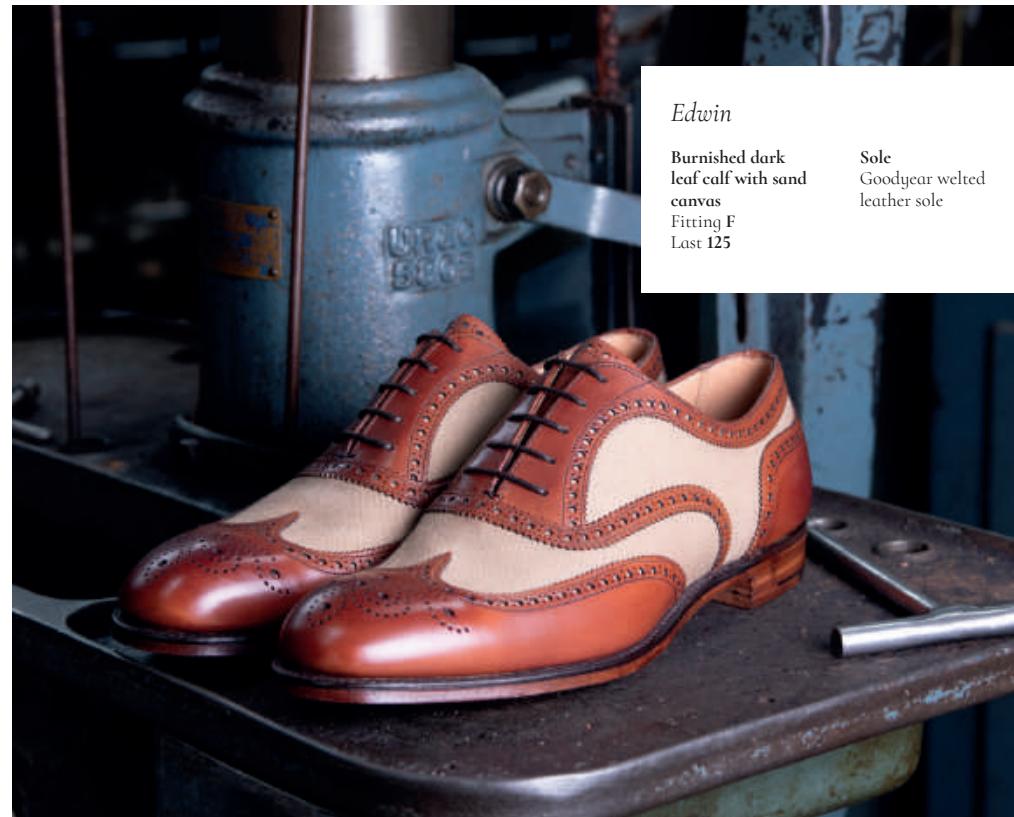
Burnished  
dark leaf calf  
Fitting F & G  
Last 125

Sole  
Goodyear welted  
leather sole. Also  
available with  
goodyear welted slim  
diamond rubber sole  
in f fitting

*Edwin*

Burnished  
chestnut calf with  
Oceana suede  
Fitting F  
Last 125

Sole  
Goodyear welted  
leather sole



*Edwin*

Burnished dark  
leaf calf with sand  
canvas  
Fitting F  
Last 125

Sole  
Goodyear welted  
leather sole



*Jackie III R*

Burnished  
mahogany grain  
Fitting F & G  
Last 125

Sole  
Goodyear welted  
Dainite rubber sole



*Jackie III R*

Pony suede  
Fitting F  
Last 125

Sole  
Goodyear welted  
Dainite rubber sole



*Jackie III R*

Burnished  
dark leaf calf  
Fitting F  
Last 125

Sole  
Goodyear welted  
Dainite rubber sole



*Godfrey D*

Burnished  
mocha calf  
Fitting F  
Last 125

Sole  
Slim diamond  
rubber sole



*Godfrey D*

Black calf  
Fitting F  
Last 125

Sole  
Slim diamond  
rubber sole



*Godfrey D*

Plough suede  
Fitting F  
Last 125

Sole  
Slim diamond  
rubber sole



*Chiswick R*

Burnished mahogany  
grain. Also available  
in black calf and  
Burnished dark leaf calf  
Fitting F  
Last 125

Sole  
Goodyear welted  
Dainite rubber sole.

# THE CHEANEY OF ENGLAND COLLECTION

## SIMPLE SOPHISTICATION

An eclectic mix of classic lasts and current styling, all made to the highest standard as you would expect from Cheaney.



*Harry II*

**Black calf**  
Fitting F  
Last 146

**Sole**  
Goodyear welted  
extra flex leather sole

*Hadley*

**Dark brown suede**  
Fitting F  
Last 14634

**Sole**  
Goodyear welted  
Extra flex leather sole



*Hadley*

**Black calf**  
Fitting F  
Last 146

**Sole**  
Goodyear welted  
Extra flex leather sole



*Hadley*

**Burnished dark leaf calf**  
Fitting F  
Last 146

**Sole**  
Goodyear welted  
Extra flex leather sole



*Deal II R*

Burnished  
mahogany grain  
Fitting F  
Last 130

**Sole**  
Goodyear welted  
Dainite rubber sole

*Deal II R*

Black calf  
Fitting F  
Last 130

**Sole**  
Goodyear welted  
Dainite rubber sole



*Hythe II R*

Burnished  
mahogany grain  
Fitting F  
Last 130

**Sole**  
Goodyear welted  
Dainite rubber sole



*Hythe II R*

Black calf  
Fitting F  
Last 130

**Sole**  
Goodyear welted  
Dainite rubber sole



*Elliott II R*

Burnished  
mahogany grain  
Fitting F  
Last 130

Sole  
Goodyear welted  
Dainite rubber sole

*Tenterden II R*

Burnished  
mahogany grain  
Fitting F  
Last 130

Sole  
Goodyear welted  
Dainite rubber sole



*Howard R*

Burnished  
mahogany grain  
Fitting F  
Last 5203

Sole  
Goodyear welted  
Dainite rubber sole

# THE CITY COLLECTION

FROM BANK TO BOARDROOM

Timelessly elegant and stylish the city collection of essential classics represents outstanding value and quality.



*Lime*

Black calf  
Fitting F & G  
Last 11028

**Sole**  
Goodyear welted  
leather sole. Also  
available with  
dainite rubber sole  
f fitting



*Lime*

Burnished  
burgundy calf  
Fitting F  
Last 11028

**Sole**  
Goodyear welted  
leather sole



*Fenchurch*

Black calf  
Fitting F & G  
Last 11028

**Sole**  
Goodyear welted  
leather sole. Also  
available with dainite  
rubber sole f fitting



*Fenchurch*

Burnished  
burgundy calf  
Fitting F  
Last 11028

**Sole**  
Goodyear welted  
leather sole



*Threadneedle*

Black calf  
Fitting F  
Last 11028

Sole  
Goodyear welted  
leather sole



*Threadneedle*

Burnished  
burgundy calf  
Fitting F  
Last 11028

Sole  
Goodyear welted  
leather sole



*Old*

Black calf  
Fitting F  
Last 11028

Sole  
Goodyear welted  
leather sole



*Wilbur*

Black calf  
Fitting F  
Last 146

Sole  
Goodyear welted  
leather sole



*Broad II*

Black calf  
Fitting F  
Last 11028

Sole  
Goodyear welted  
leather sole, also  
available with  
dainite rubber sole



*Moorgate*

Black calf  
Fitting F  
Last 11028

Sole  
Goodyear welted  
leather sole

# THE COUNTRY COLLECTION

SUBSTANCE & STYLE AGAINST EVERY ELEMENT

This rugged yet stylish selection of shoes for casual wear includes a number of styles of Veldtschoen Construction, a skill now practised by only a few shoemakers.



*Ingleborough*

Burnished  
mahogany grain  
Fitting F  
Last 12508

Sole  
Goodyear welted  
britgrip rubber sole



*Ingleborough*

Chicago tan  
chromexcel  
Fitting F  
Last 12508

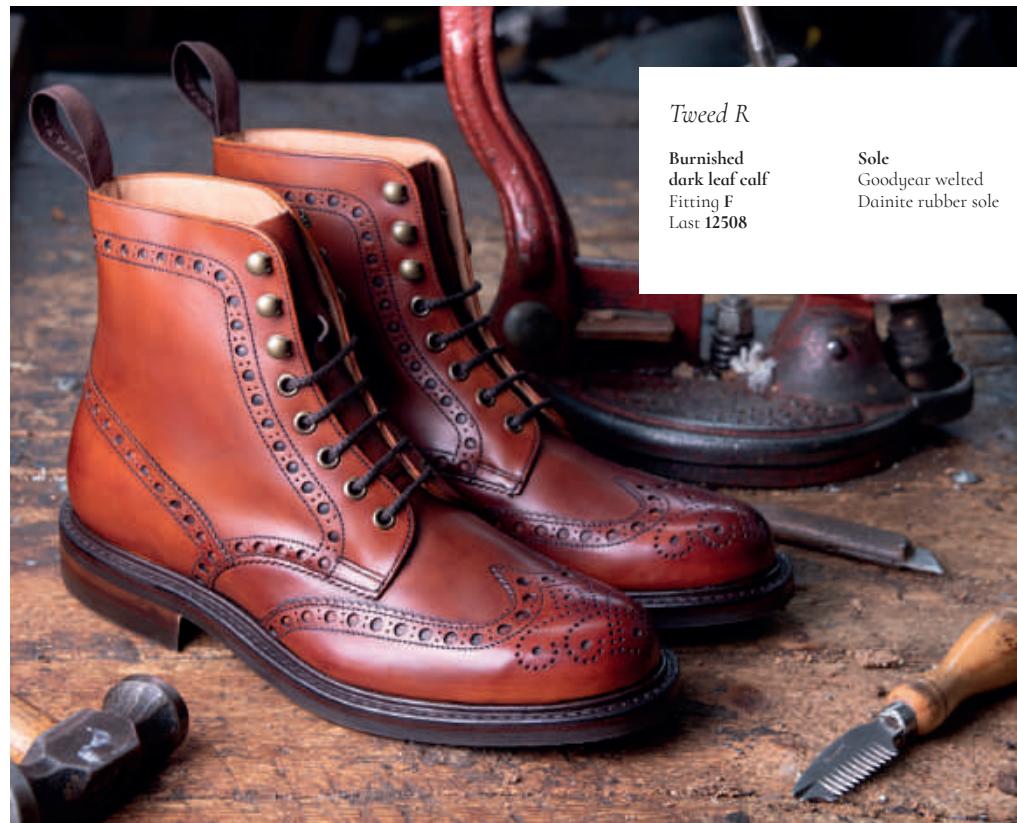
Sole  
Goodyear welted  
britgrip rubber sole



*Ingleborough*

Burnished  
burgundy grain  
Fitting F  
Last 12508

Sole  
Goodyear welted  
britgrip rubber sole



*Tweed R*

Burnished  
dark leaf calf  
Fitting F  
Last 12508

**Sole**  
Goodyear welted  
Dainite rubber sole



*Tweed C*

Burnished  
almond grain  
Fitting F  
Last 12508

**Sole**  
Goodyear  
welted commando  
rubber sole

*Avon C*

Burnished  
almond grain  
Fitting F  
Last 12508

**Sole**  
Goodyear  
welted commando  
rubber sole



*Avon R*

Burnished  
dark leaf calf  
Fitting F  
Last 12508

**Sole**  
Goodyear welted  
Dainite rubber sole



*Pennine R*

Burnished  
burgundy grain  
Fitting G  
Last 4436

Sole  
Veldtschoen  
commando  
rubber sole

*Jarrow R*

Chicago tan  
chromexcel. Also  
available in black  
chromexcel  
Fitting F  
Last 12508



*Trafalgar GV*

Black calf  
Fitting F  
Last 12508

Sole  
Goodyear welted  
V-Lite rubber sole



*Cairngorm R*

Burnished  
burgundy grain  
Fitting G  
Last 4436

Sole  
Veldtschoen  
commando  
rubber sole



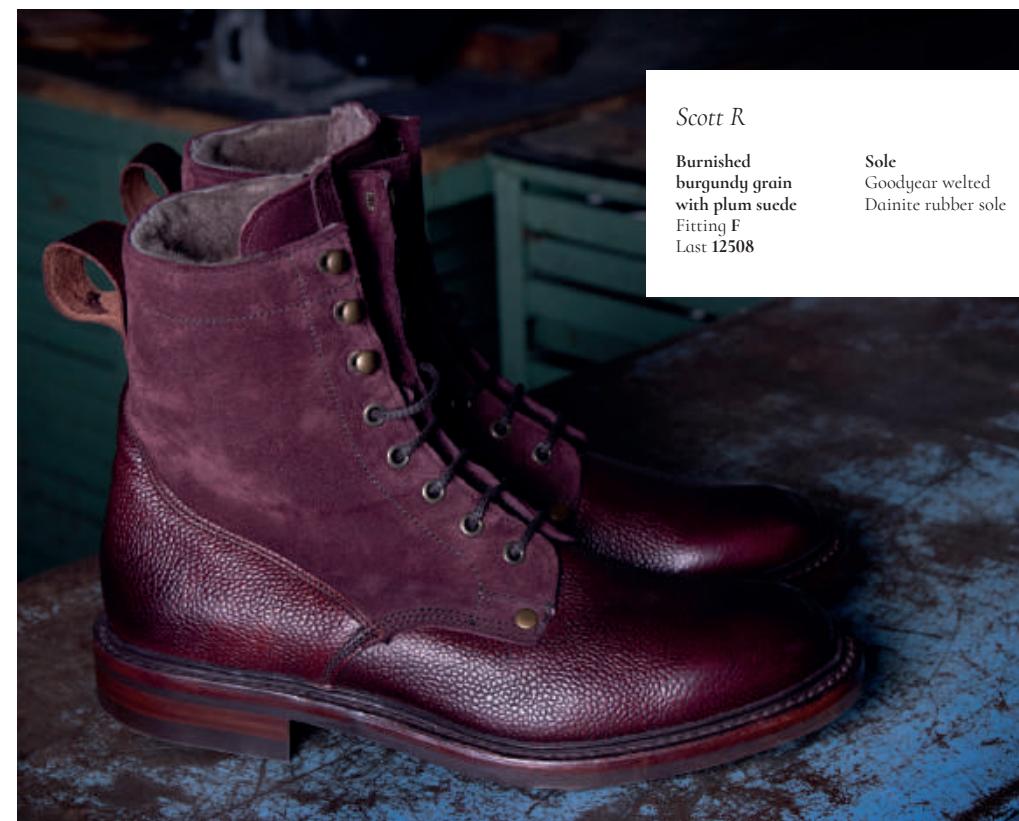
Scott R

Burnished  
almond grain with  
maracca suede  
Fitting F  
Last 12508

Sole  
Goodyear welted  
Dainite rubber sole

Barnes III B

Dark brown  
oxford pull up  
Fitting F  
Last 12508



Scott R

Burnished  
burgundy grain  
with plum suede  
Fitting F  
Last 12508

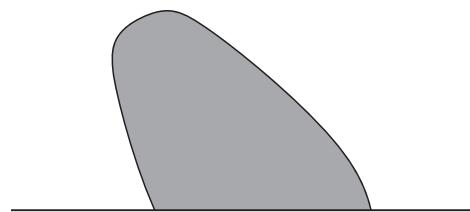
Sole  
Goodyear welted  
Dainite rubber sole

Tamar R

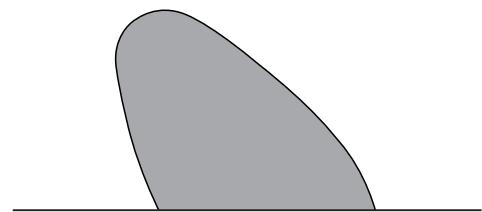
Burnished  
dark leaf calf  
Fitting F  
Last 12508



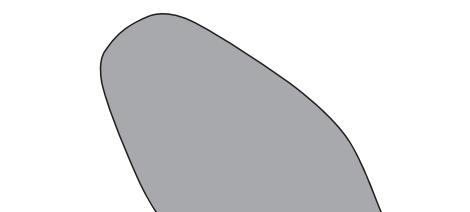
# THE LAST INDEX



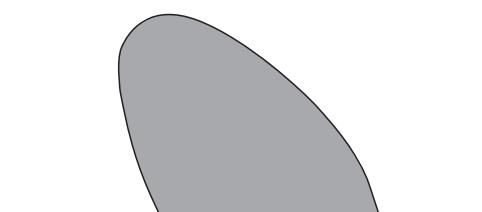
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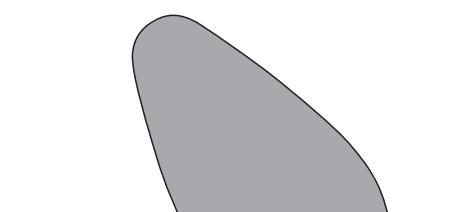
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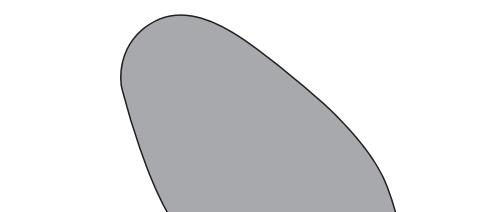
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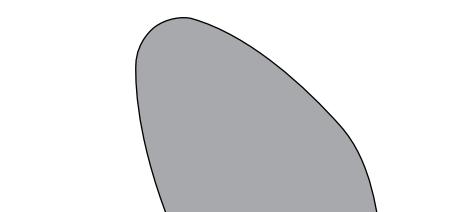
5203



11028



12508



146

The last is a hard, three-dimensional form on which the shoe is constructed. There is a last for every size and width fitting. The whole shape, proportion and fit character of the shoe starts with the last.

SHOE	COLOUR	COLLECTION	FITTING	PAGE
<b>125</b>				
ALFRED	BLACK CALF	125	F&G	8
ALFRED	BURNISHED MOCHA CALF	125	F&G	9
ARTHUR III	PLough SUEDE	125	F	12
ARTHUR III	BLACK CALF	125	F&G	12
ARTHUR III	BURNISHED MOCHA CALF	125	F	12
ARTHUR III	BURNISHED DARK LEAF CALF	125	F&G	13
CHISWICK R	BURNISHED MAHOGANY GRAIN	125	F	17
EDWIN	BURNISHED CHESTNUT CALF WITH OCEANA SUEDE	125	F	14
EDWIN	BURNISHED DARK LEAF CALF WITH SAND CANVAS	125	F	14
GODFREY D	BLACK CALF	125	F	17
GODFREY D	BURNISHED MOCHA CALF	125	F	16
GODFREY D	PLough SUEDE	125	F	17
JACKIE III R	BURNISHED MAHOGANY GRAIN	125	F&G	15
JACKIE III R	PONY SUEDE	125	F&G	15
JACKIE III R	BURNISHED DARK LEAF CALF	125	F	15
KELLY	BLACK PATENT LEATHER	125	F	10
WILFRED	BLACK CALF	125	F&G	10
WILFRED	BURNISHED MOCHA CALF	125	F&G	11
WILFRED	BITTER CHOCOLATE JANUS SUEDE	125	F	10
<b>146</b>				
HADLEY	DARK BROWN SUEDE	CHEANEY OF ENGLAND	F	19
HADLEY	BLACK CALF	CHEANEY OF ENGLAND	F	19
HADLEY	BURNISHED DARK LEAF CALF	CHEANEY OF ENGLAND	F	19
HARRY II	BLACK CALF	CHEANEY OF ENGLAND	F	18
WILBUR	BLACK CALF	CITY	F	26
<b>130</b>				
DEAL II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	20
DEAL II R	BLACK CALF	CHEANEY OF ENGLAND	F	21
ELLIOTT II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	22
HYTHE II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	21
HYTHE II R	BLACK CALF	CHEANEY OF ENGLAND	F	21
TENTERDEN II R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	23
<b>5203</b>				
HOWARD R	BURNISHED MAHOGANY GRAIN	CHEANEY OF ENGLAND	F	23
<b>11028</b>				
BROAD II	BLACK CALF	CITY	F	27
FENCHURCH	BLACK CALF	CITY	F&G	25
FENCHURCH	BURNISHED BURGUNDY CALF	CITY	F	25
LIME	BLACK CALF	CITY	F&G	24
LIME	BURNISHED BURGUNDY CALF	CITY	F	24
MOORGATE	BLACK CALF	CITY	F	27
OLD	BLACK CALF	CITY	F	27
THREADNEEDLE	BLACK CALF	CITY	F	26
THREADNEEDLE	BURNISHED BURGUNDY CALF	CITY	F	26
<b>12508</b>				
AVON C	BURNISHED ALMOND GRAIN	COUNTRY	F	31
AVON R	BURNISHED DARK LEAF CALF	COUNTRY	F	31
BARNES III B	DARK BROWN OXFORD PULL UP	COUNTRY	F	35
INGLEBOROUGH	CHICAGO TAN CHROMEXCEL	COUNTRY	F	29
INGLEBOROUGH	BURNISHED MAHOGANY GRAIN	COUNTRY	F	28
INGLEBOROUGH	BURNISHED BURGUNDY GRAIN	COUNTRY	F	29
JARROW R	CHICAGO TAN CHROMEXCEL	COUNTRY	F	33
SCOTT R	BURNISHED ALMOND GRAIN WITH MARACCA SUEDE	COUNTRY	F	34
SCOTT R	BURNISHED BURGUNDY GRAIN WITH PLUM SUEDE	COUNTRY	F	34
TAMAR R	BURNISHED DARK LEAF CALF	COUNTRY	F	35
TRAFalgar GV	BLACK CALF	COUNTRY	F	33
TWEED C	BURNISHED ALMOND GRAIN	COUNTRY	F	30
TWEED R	BURNISHED DARK LEAF CALF	COUNTRY	F	30
<b>4436</b>				
CAIRNGORM R	BURNISHED BURGUNDY GRAIN	COUNTRY	G	33
PENNINE R	BURNISHED BURGUNDY GRAIN	COUNTRY	G	32

# OUR GUIDE TO CARING FOR YOUR CHEANEY SHOES

Once you have purchased your beautifully handcrafted Cheaney shoes, naturally you will want to do everything you can to preserve them in pristine condition.

The use of a wooden shoe tree is the most important thing one can do to maintain a good pair of leather lined shoes.

Wooden shoe trees made of an absorbent material such as cedar or beech should be inserted into the shoes immediately after every wear, in order to absorb perspiration from the lining of the shoe, keeping it from cracking while helping to reduce the creasing of the upper.

We advise that shoes are rotated and not worn continually, day after day, in order to give them the opportunity to dry out.

The regular use of wax polish, not containing silicone, is also important in the care of leather shoes. Shoes should be wiped clean before the application of polish with a suitable brush.

The important thing is to prevent the leather losing its natural oils. These oils, which can be replenished by polishing, are the key to the leather's flexibility and strength. Even if you do not wish to wear your shoes straight away, it's important to nourish the leather.

For suede shoes, remove dirt when dry with a stiff brush, and then bring up the nap with a suede brush.

Also, with new leather soled shoes, for the first couple of times, it is good practice to walk in them on a dry, slightly gritty surface. If leather shoes get very wet, they should be left to dry naturally over a number of days, away from a direct heat source.



## Accessories Collection

1. Shoe horn 12"	5. Suede brush
2. Shoe horn 7"	6. Shoe polish
3. Polishing brush	7. Travel Pack
4. Applicator brush	8. Wooden shoe trees



#### Shoe care valet box

Beautifully crafted from wood with brushed metal hinges, handles and fittings, this exclusive chest comes complete with two large horsehair brushes, two applicator brushes, four tins of polish, a shoe horn, two dusters and a pair of shoe bags.

## THE CHEANEY REFURBISHMENT SERVICE



With proper care, Cheaney shoes will give comfort, value and service over a considerable time.

However, if after wear you wish to extend the life of your Cheaney shoes, we are able, because of the quality of the materials used in the original manufacturing process, to offer a full refurbishment service. On arrival, the shoes are carefully assessed and placed on the original lasts. The soles and heels are removed, along with the welts and, if necessary, insoles.

With skill and care, our craftsmen rebuild the shoes, using genuine components and reconstruct them to their original specification, wherever possible. It takes around six working weeks to refurbish a pair of Cheaney shoes as they undergo many of the same processes as when they were first made.

New leather or rubber soles are fitted and stitched, using the traditional Goodyear welted process, prior to the heel being attached.

Finally, the shoes are polished before being returned to you.

Cheaney shoes may be returned via a Cheaney stockist or direct to the factory. We cannot undertake refurbishment of shoes that have been re-soled by a third party or that have had rubber foreparts fitted.

For full details, please email [info@cheaney.co.uk](mailto:info@cheaney.co.uk) or telephone 01536 760383.

## CHEANEY SOLE TYPES



Leather



Dainite



Commando



Britgrip



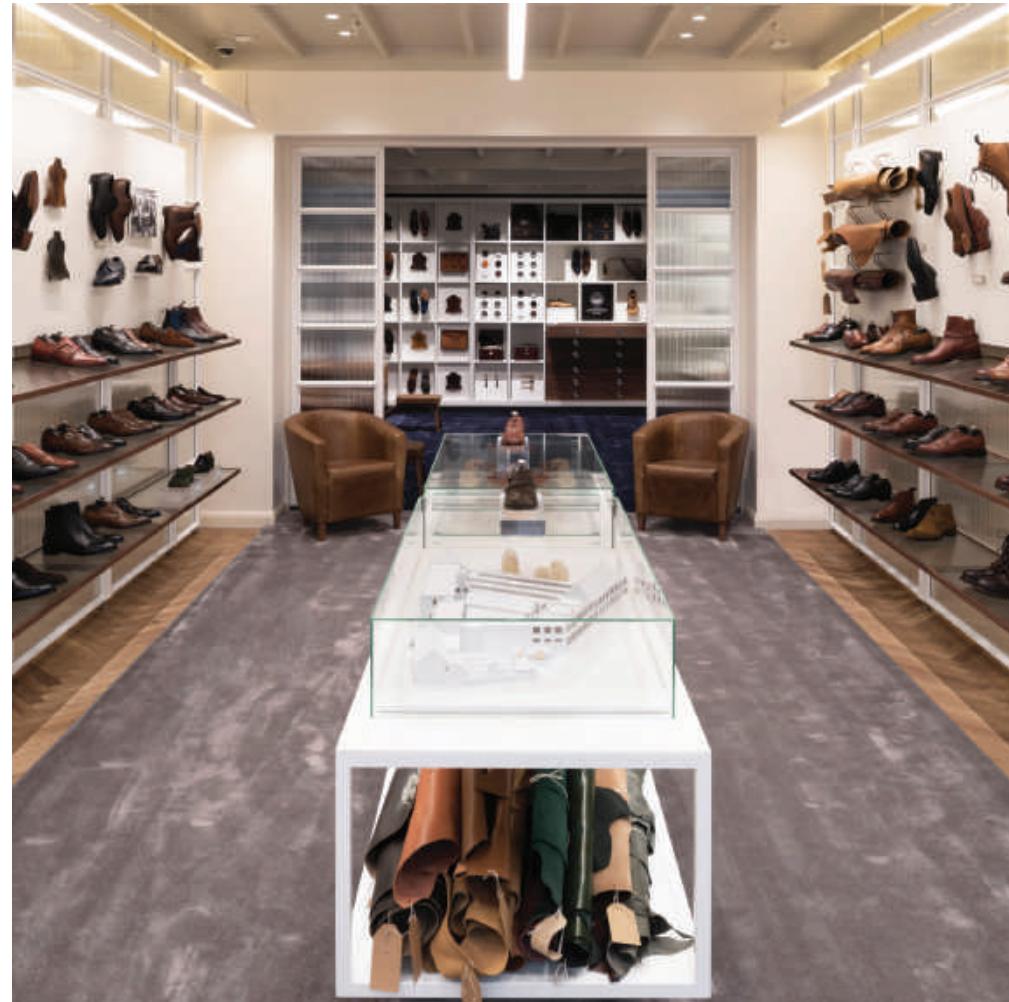
Diamond rubber

# CHEANEY STORES

## FLAGSHIP STORE *Jermyn Street - London*

21(b) Jermyn Street,  
London,  
SW1Y 6HP

0207 287 2996



*Covent Garden - London*

26 Henrietta Street, Covent Garden, London, WC2E 8NA  
0207 240 7030



*Coal Drops Yard - London*

Coal Drops Yard, King's Cross, London, N1C 4DQ  
0208 070 0070



*Bow Lane - London*

8 Bow Lane, London, EC4M 9EB  
0207 236 4899



*Brushfield Street - London*

3 Brushfield Street,  
Old Spitalfields,  
London,  
E1 6AA  
0207 392 2183



*Rose Crescent - Cambridge*

3 Rose Crescent,  
Cambridge,  
CB2 3LL  
01223 356 340



*Lime Street - London*

9a Lime Street, London, EC3M 7AA  
0207 283 7485



*County Arcade - Leeds*

8 County Arcade,  
Victoria Quarter,  
Leeds,  
LS1 6BH  
01132 436107



**ELIZABETH THE SECOND,**

by the Grace of God of the United Kingdom of Great Britain and Northern Ireland and of Our other Realms and Territories Queen, Defender of the Faith, to

*Cheaney Shoes Ltd.*

Greeting!

We recognising the outstanding achievement of the said Award winner as demonstrated in the furtherance and increase of the international trade of Our United Kingdom of Great Britain and Northern Ireland, Our Channel Islands and Our Island of Man and wishing to show Our Royal Favour do hereby confer upon it:

**THE QUEEN'S AWARD**

**FOR ENTERPRISE:**

**International Trade**

for a period of five years from the twenty-first day of April 2016 until the twentieth day of April 2021.

We hereby give permission for the said Award winner during the five years of the currency of this Our Award:

to fly the authorised Award flag and to display the Award emblem in the manner authorised by Our Warrant of the third day of April 2001;  
and to use and display in the manner prescribed in Our said Warrant the flags and emblems of any former Queen's Awards which it currently holds.

Given at Our Court of Saint James's under our Royal Sign Manual this twenty-first day of April 2016 in the sixty-fifth year of Our Reign;

by the Sovereign's Command

